

## Newborn Portrait Photography



## Children's Portrait Photography



## Family Portrait Photography



# *Creative Entrepreneurs*

## MOVING TO THE FRONT within the photography industry

### Portrait + Wedding Photography

- has become one of the most widely used types of photography
- the use of social media has helped evolve this part of the industry
- associations and continuing education courses have given these photographers the tools to stay up to date with techniques
- very competitive portion of the industry as these types of photographers are located almost everywhere
- each photographer within this category creates a niche style of editing and shooting that sets themselves apart from others
- most photographers focus on a certain category of portrait photography that they solely market themselves too
- these entrepreneurs are creating their businesses from the ground up off of their passion for photography
- a large portion of this specific industry is led by women
- these women not only own their business, but they are the lead photographer of that business, they are the creative thinkers behind the business, they do all computer work for the business (editing, financials, marketing, booking), and they are in direct correspondence with each client
- newborns, children, families, couples, seniors, weddings are all included within the Portrait + Wedding Photography industry

## Couple's Portrait Photography



## High School Senior Photography



## Wedding Photography

